

What is claimed is:

1. A business activity support system comprising the steps of extracting customers to be called in a given territory from a telephone directory data base, calling the customers thus extracted to prepare a list of prospective customers, determining the locations of the prospective customers on a map based on the information about the address of the prospective customers and a map data base to prepare a map indicating the locations of the prospective customers, and visiting the prospective customers by use of said map indicating the locations of the prospective customers.
2. The business activity support system as claimed in claim 1, wherein said map indicating the locations of the prospective customers is recorded on a memory medium from which a mobile computer can read.
3. The business activity support system as claimed in claim 2 wherein commercial territory map, competitors, the number of prospective customers and profitability are displayed on said mobile computer.
4. The business activity support system comprising the steps of extracting customers to be called in a given

territory from a telephone directory data base, indicating the locations of the customers to be called on a map from a map data base, calling the customers thus extracted to prepare a list of the prospective customers, determining the locations of the prospective customers, outputting a map indicating the locations of the prospective customers, and visiting the prospective customers by use of said map indicating the locations of the prospective customers.

5. A system for preparing business activity support data, the system comprising the steps of extracting customers to be called in a given territory from a telephone directory data base, calling the customers to prepare prospective customer data, determining the locations of the prospective customers on a map based on information about the address of the prospective customer and a map data base to prepare a map indicating the locations of the prospective customers, preparing a map that shows a commercial territory, consumers and competitors around the locations of the prospective customers, and preparing data that shows consumption tendencies in the commercial territory.

6. A system for preparing business activity support data, the system comprising the steps of extracting customers to be called in a given territory from a

telephone directory data base, indicating the locations of the customers on a map from a map data base, calling the customers to prepare the prospective customer data, preparing a map indicating the locations of the prospective customers, preparing a map showing the locations of the prospective customer, preparing a map that shows a commercial territory, consumers and competitors around the locations of the prospective customers, and preparing data that shows consumption tendencies in the commercial territory.

7. The system as claimed in claim 5 or 6 wherein the data prepared in all of said steps can be displayed on a mobile computer through the Internet or a memory medium.

8. The system as claimed in any of claims 5-7 further comprising the step of preparing data regarding profitability.